



**SIEMENS**  
*Ingenuity for life*



WITH OUR REGIONAL PRESENCE AND COMPETENT OEM-EPC PARTNER, WE WORK TO CREATE SUSTAINABLE VALUE FOR OUR CUSTOMERS AND THEIR BUSINESS WITH COMPETITIVE PRICES AND CUTTING-EDGE INTEGRATED POWER PLANT SOLUTIONS OF THE HIGHEST QUALITY. THIS IS WHAT WE STAND FOR.



# Working Environment | Siemens Office

Petra Schiffmann | Siemens Real Estate | 15. Juli 2016

Restricted

<http://www.siemens.com/realestate>

# Why an innovative office concept?

## Changing demands for working environment



»» Develop and implement a modern working concept

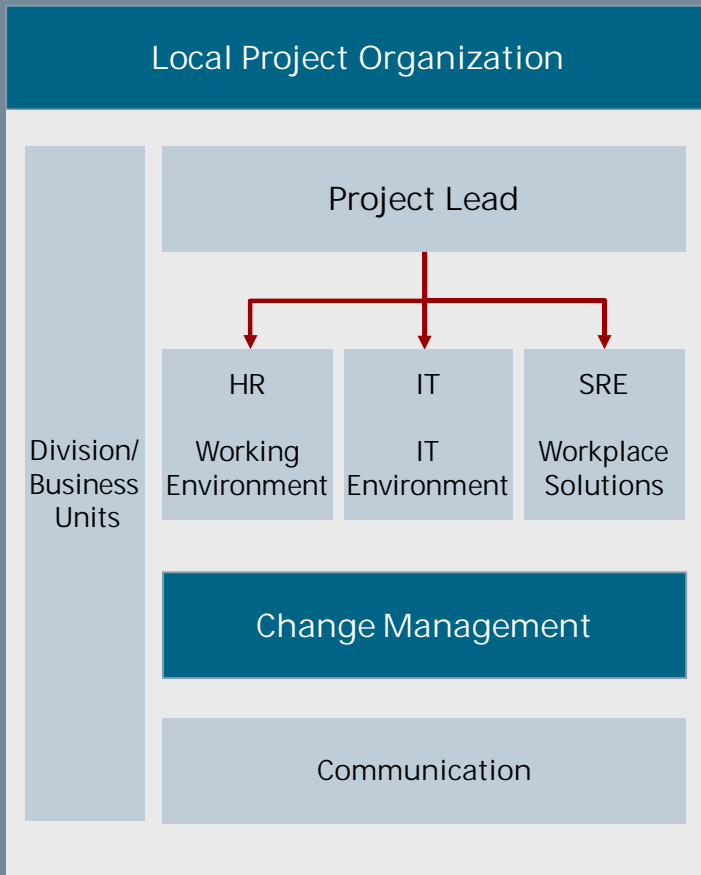
# Siemens Office

core elements HR | IT | SRE



# Project Organization and Change Management

3 workstreams act as one team with CM as integral part



## Advantages of Change Management

### Mobilize & Motivate

Connect hard and soft factors

Initiate improvements, reflect, give feedback

Eliminate contradictions as well as fears and resistances

Management of relationships and expectations

Create confidence –  
Convince stakeholders



Higher probability to achieve local project targets



Minimize efficiency losses caused by changes

# Rollout

And that is what it looks like...

